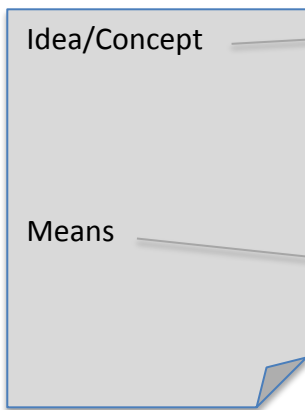


Suggested Discovery Competition Submission Template

The scoring sheet (available online) provides specific items/questions to be addressed in each of the sections listed below. You are not limited to this suggested format (i.e. You may have more to say on Means than Affordable loss). 3-5 pages. Also include: (1) Name of team Captain and team members, (2) Address, (3) Telephone Number, (4) E-mail Address

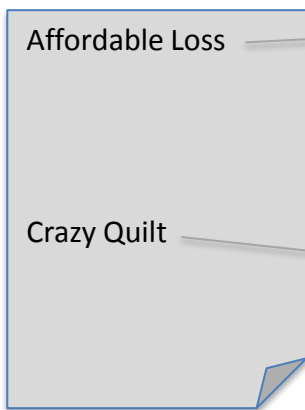
Page 1



- Summarize your business concept/idea

- Discuss your means: Who are you, what/who do you know

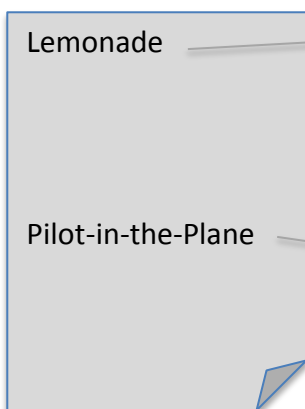
Page 2



- Explain what's been done to reduce the cost of failure

- Discuss progress in gaining the buy-in/commitment of others

Page 3



- Show that you can change direction when needed

- Show how you have been able to move the project ahead